



Ostróda, 25.05.2018

Dear Sir or Madam,

In relation to the new regulations on the protection of personal data taking effect on 25 May this year, i.e. the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: RODO), we would like to inform you that your personal data are in our database and we will ensure that they are kept safe.

Below you will find some in-depth information on the rules governing the processing of your personal data - we encourage you to read it:

1. The Controller of your personal data is Expo Mazury S.A., ul. Grunwaldzka 55, 14-100 Ostróda (hereinafter: the Controller).
2. You can contact the Controller at the email address: sekretariat@expomazury.pl, phone: 89 506 58 00 or in writing at the Controller's registered office.
3. The legal basis and purpose for processing your personal data by the Controller is:
 - 1.) point (a) of Article 6(1) of GDPR, i.e. the processing of your data takes place on the basis of your consent to receiving marketing information, including trade information, about Expo Mazury S.A., its services and events, including newsletters, via electronic communication means (email, text messages, multimedia messaging service) with the use of terminal equipment (such as telephone, PC).
 - 2.) point (b) of Article 6(1) of GDPR, i.e. the processing of your data takes place as it is necessary in order to perform a contract, if we have concluded a cooperation contract with you, or
 - 3.) point (c) of Article 6(1) of GDPR, i.e. the processing of data takes place as it is necessary for the Controller to fulfil his or her legal obligations,





- i.e.: the obligations arising from the currently applicable provisions of the law, tax regulations and accounting requirements;
- 4.) point (f) of Article 6(1) of GDPR, i.e. the processing takes place due to our legitimate interest consisting in providing an answer to a question, information on our activities, and the products or services we offer, if requested by interested parties;
 - 5.) point (f) of Article 6(1) of GDPR, i.e. the processing of data takes place due to our legitimate interest such as conducting analyses for the purpose of improving services or introducing new services;
 - 6.) point (f) of Article 6(1) of GDPR, i.e. the processing of data takes place due to our legitimate interest consisting in determination/assertion of a claim or protection against claims;
4. Your personal data are processed based on the principle of voluntariness and will be processed as long as necessary to accomplish the above-mentioned purposes or until you express effective objection to the processing of your data or revoke your consent. The period of processing of personal data may each time be prolonged by a period of limitation relevant to a claim, if the processing of personal data is necessary for making possible claims or protecting against such claims.
 5. Your personal data may be shared with our trade partners, especially providers of IT solutions, entities that offer us accounting, legal, delivery or post services, exclusively in relation to the fulfilment of our aims.
 6. You are entitled to demand access to your personal data as well as to correct and remove them or limit the processing of your data. You are also entitled to transfer your personal data. Furthermore, you are entitled to object to the processing of your data - if data processing is based on point (e) or (f) of Article 6(1) of GDPR. If personal data are processed for direct marketing purposes, the data subject has the right to object at any time to processing of personal data concerning him or her for such marketing, which includes profiling to the extent that it is related to such direct marketing.
 7. If your personal data are processed based on your consent to the processing of personal data, you have the right to withdraw such consent any time. Withdrawal of the consent does not affect the legitimacy of processing that



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POLSKI WSCHODNIEJ
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took place based on the consent granted prior to the withdrawal. Withdrawal of the consent may take place through informing us via email provided in section 2 above or in writing at the address of the Controller.

8. Your data will not be used for automated decision-making, including profiling, as described in Article 22(1) and (4) of GDPR.
9. If you believe that the processing of your personal data by Expo Mazury S.A. infringes provisions of GDPR, you are entitled to lodge a complaint with the supervisory authority responsible for the protection of personal data in the Member State that you usually reside in, work in or where the alleged breach has taken place.

In case you have any questions, we are at your service.

